



ADUR & WORTHING
COUNCILS

Executive Members for Environment
15 November 2017

Decision to be taken on or after
23 November 2017

Ward(s) Affected: All

Worthing Parking Review

Report by the Director for Digital & Resources

Executive Summary

1. Purpose

1.1 To seek approval to implement revised tariffs in a number of Worthing car parks to support investment in key sites to enhance the experience for car park users. The proposals seek to support the regeneration of the town and increasing visitor footfall.

2. Recommendations

- 2.1 To note the proposals to further enhance Buckingham Road and High Street car parks to secure their long term viability and enhance the experience for customers as part of the overall regeneration plans for Worthing
- 2.2 To agree the proposed tariff changes for Buckingham Road, High Street, and Grafton Multi-storey car parks, Lyndhurst Road surface car park and the Civic Centre car park.

3. Context

- 3.1 Council managed car parks in Worthing are critical facilities for residents, local business and visitors. Car parks are often the point of arrival for visitors creating first impressions of the town. Having sufficient high quality parking capacity is critical to the local economy and to minimising congestion.
- 3.2 The Council is making significant investment in parking facilities. A Capital Programme is underway which will deliver repairs to the sites, replacement lighting in High Street and Buckingham Road car parks, new lifts in Buckingham Road and new CCTV at all sites. Teville Gate MSCP is due to be demolished to facilitate the redevelopment of the wider area by the current owners with some anticipated reprovision of parking. Options for the redevelopment of Grafton multi-storey Car Park are also being progressed. A parking study to assess future demand and capacity within the town centre has been commissioned.
- 3.3 Further investment in High Street and Buckingham Road car parks is being planned over the next two years to further improve the experience for users of these sites. The works will include redecorating all public areas, improving signage and security, and upgrading payment technology including development of online and contactless payment options. Appendix 1 shows some images of the type of improvements that will be explored as part of the business case.
- 3.4 The investment in the car parks is part of the Town's ambitious regeneration agenda which will see the transformation of the town centre through the redevelopment of key town centre sites, starting with Aquarena which will replace the derelict leisure centre with high quality residential and retail. The redevelopment of Teville Gate will transform this underutilised, brownfield site, while Union Place and Grafton will draw families and new businesses in, revitalising the town. These transformational redevelopments will be supported by significant investment by West Sussex County Council into the public realm and town centre road network.
- 3.4 In order to secure the long-term investment in the car parks parking tariffs have been reviewed for multi-storey car parks and a number of surface car parks. The tariff review will secure funding for the aforementioned investment whilst still ensuring people visiting and

working in town can park at affordable rates. It is the first review since 2014.

4. Proposed Tariff Review

Multi Storey Car Parks

4.1 Currently customers using the three multi-storey car parks (High Street, Buckingham road and Grafton) pay £1 per hour up to five hours and £10 for any period over five hours Monday - Saturday. Sunday charges are £1 per hour up to a maximum of £3. The table below outlines the proposed revised charges which will support enhancement of the car parks.

Table 1 Proposed Tariff for High Street, Grafton and Buckingham Road Car Parks

Length of Stay	Proposed Tariff (Monday - Saturday)
1 hour	£1.00
2 hours	£2.30
3 hours	£3.60
4 hours	£4.80
5 hours	£6.00
All day	£10.00

4.2 The revised tariff retains the £1 tariff for the first hour and prices remain lower than on street parking for up to 2 hours (the maximum length of on street parking in central Worthing). This approach will continue to make off-street parking a more attractive option and not contribute further to congestion.

4.3 The charges have been compared to those in privately run car parks and in neighbouring areas. The figures in Appendix 2 show that the proposed tariff is generally lower than or comparable to those in neighbouring areas and continue to represent value for money for customers.

Town Centre Workers Deal

4.4 People working in central Worthing (in the BN11 area) are able to take advantage of a competitive 'Town Centre Workers Deal'. This special tariff enables customers to come and go during the day. Under the proposals the tariff will remain at £4 per day for customers using Buckingham Road Car Park encouraging people to park in this part of town, while the tariff will be £5 for customers in High Street and Grafton car parks. These tariffs compare favourably to other long stay tariffs in the town.

Surface Car Parks

4.5 The council has committed investment to extend the Lyndhurst Road car park to provide additional capacity for visitors. It is proposed to bring the tariff for Lyndhurst Road in line with the adjacent hospital car park as summarised in the Table below.

Table 2 Proposed Tariff Lyndhurst Road Car Park

Length of Stay	Proposed Tariff (Monday - Saturday)
1 hour	£1.30
2 hours	£2.30
3 hours	£3.50
4 hours	£4.70
5 hours	£5.90
All day	£7.60

4.4 The Civic Centre car park is available for use by the public on Saturdays and Sundays. There is no charge for parking on a Sunday and parking is limited to four hours on a Saturday. It is proposed to change the tariff to £1 per hour, for up to four hours on a Saturday whilst retaining free parking on Sundays. See table 3 below.

Table 3 Proposed Tariff Civic Centre Car Park

Length of Stay	Proposed Tariff (Monday - Saturday)
1 hour	£1.00
2 hours	£2.00
3 hours	£3.00
4 hours	£4.00

Time-scales

4.5 The proposed timescales for implementation, subject to statutory consultation processes is summarised below:

15.11.17	Publish Executive member Report
23.11.17	Executive Member Decision
30.11.17	End of Call in Period
7.12.17	Start of statutory consultation period
28.12.17	End of statutory consultation period
04.01.18	Consideration of consultation feedback
11.01.18	Implementation

5. Engagement and Communication

5.1 The proposals will be subject to consultation with key stakeholders including West Sussex County Council and the police. They have also been discussed with representatives from the Town Centre Initiative and local Chamber of Commerce. In line with the statutory process the proposals will be advertised in the local media, in the car parks and on the Council website prior to coming into force.

6. Financial Implications

6.1 The current income generated by the Car Parks within the town is £2.48m. The fee increase proposals are anticipated to generate additional income of at least £200,000.

- 6.2 However, the car parks are in considerable need of investment. The Council recently considered an improvement programme equating to £2.6m investment over the next three years to address critical maintenance issues.
- 6.3 A further report outlining additional investment proposals will be presented to members later in the year. These improvements will seek to improve the car parks for the benefit of users. The additional income raised from the fee increase will be used to fund the investment needed in the car parks.

7. Legal Implications

- 7.1 Section 35C Road Traffic Regulation Act 1984 makes provision for variation of charges at off street parking places, in accordance with regulation made by the Secretary of State. Section 35 of the Act allows Councils by order to make provision as to the charges to be paid in connection with the use of car parks where those car parks are off street.

The Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulations 1996 set out the procedures to be followed when carrying out a minor or major variation to off street parking charges.

Background information:

Worthing multi-storey car park improvement programme: approval to commence capital works - Report to the Joint Strategic Committee dated 4th April 2017

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Sustainability & Risk Assessment

1. Economic

The proposals will help fund further investment in key car parks securing their long term viability and significantly enhancing the experience for visitors, residents and people working in Worthing who use the car parks.

2. Social

2.1 Social Value

The investment in the car parks will enhance the experience for customers using them and increase the sense of security.

2.2 Equality Issues

The improvements to the car parks will make them feel more secure and improve accessibility. The lifts will be more reliable, and parking provision for customers with blue badges will be reviewed.

2.3 Community Safety Issues (Section 17)

Investment in the car parks will improve their security and reduce anti-social behaviour.

2.4 Human Rights Issues

Matter considered and no issues identified

3. Environmental

Replacement lighting will significantly improve energy efficiency for High Street and Buckingham Road car parks.

4. Governance

4.1 Investment in the car parks is a key element of the transformation plans for Worthing Town, supporting the economy, and building the Councils' reputation.

Appendix 1 Images showing types of improvements that will be considered as part of investment





Appendix 2

Area	1hr	2hr	3hr	4hr	5hr	6hr	8hr	All day	Sunday/ BH
Proposed MSCP Tariff High St/ Buckingham / Grafton	£1.0	£2.3	£3.60	£4.80	£6.00	-	-	£10	£3
Proposed Surface Tariff (Lyndhurst Road)	£1.3	£2.3	£3.5	£4.7	5.90	-	-	£7.6	
Civic Centre (saturday only)	£1.0	£2.0	£3.0	£4.0	-	-	-	-	-
Town Centre Workers Deal Buckingham Road	-	-	-	-	-	-	-	£4	-
Town Centre Workers Deal Grafton & High Street								£5	
Zone A Worthing Town Centre (1 or 2 hour maximum)	£1.2	£2.4	-	-	-	-	-	-	-
Union Place Worthing (NCP)	£1.5	£2.5	£3.5	£5.0	£6.5 4-12 hours				
Short stay Chichester	£1.2	£2.6	£3.9	£6.1	£7.3	£8.6	£10.2	£12.2	
Central Chichester	£1.40	£3.0	£4.5	£7.0	£8.4	£9.9	£11.70	£14.0	
Swan Walk Horsham (centre)		£2.40	£3.60	£4.80	£6.00	£7.20	£8.40	£12.00	£1.50/ day
Horsham Denne Rd	£1.2	£2.4	£3.6						
Mid Sussex Short Stay	£0.8	£1.2	£2.0	£3.0	4+ hours £4.0				
Mid Sussex Long Stay	£0.8	£1.2	£2.0	£4.0	4+ hours £6.0				
Hove - King Alfred	£1.6	£2.0	£3.0	£4.0					